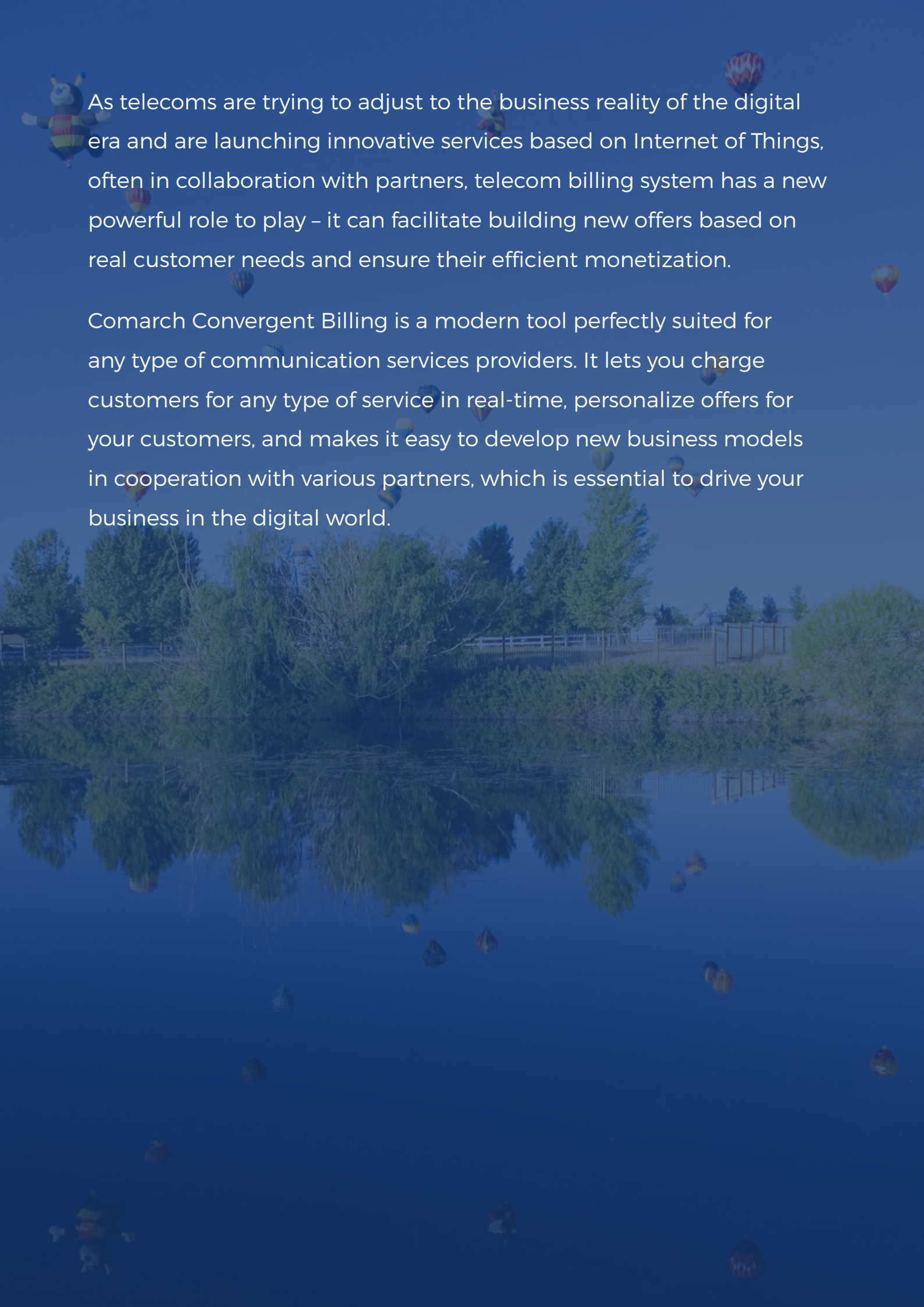




COMARCH

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CONVERGENT CHARGING & BILLING



As telecoms are trying to adjust to the business reality of the digital era and are launching innovative services based on Internet of Things, often in collaboration with partners, telecom billing system has a new powerful role to play – it can facilitate building new offers based on real customer needs and ensure their efficient monetization.

Comarch Convergent Billing is a modern tool perfectly suited for any type of communication services providers. It lets you charge customers for any type of service in real-time, personalize offers for your customers, and makes it easy to develop new business models in cooperation with various partners, which is essential to drive your business in the digital world.

GROW YOUR BUSINESS WITH A TRUSTED, PROVEN TOOL

- Comarch Convergent Billing has been **trusted by over 20 communication service providers worldwide**, including KPN (the Netherlands), Telekom Austria Group, Siminn (Iceland), Turkcell Europe (Germany), CableCom (Mexico) and TV Cable (Ecuador)
- Comarch BSS tools have also been **featured in Gartner Magic Quadrant for Integrated Revenue and Customer Management**
- Comarch BSS supports **multiple business models** – B2B, B2C, B2B2C and others

BILL AND CHARGE FOR ANY TYPE OF SERVICE IN REAL TIME

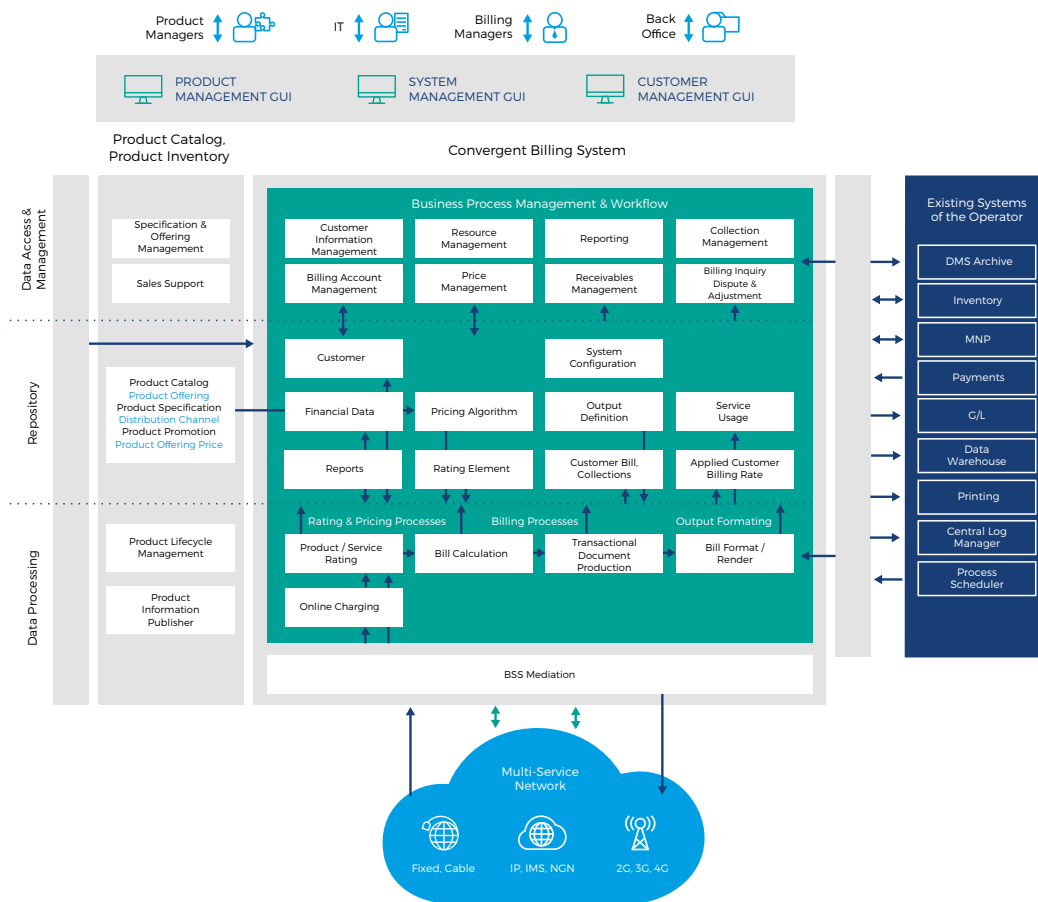
- Increase business efficiency, by using a **single, flexible and accurate tool** for billing, charging, rating, invoicing and collection, regardless of the type of customer, market or service
- **Handle voice / data / content and digital services**, in prepaid, postpaid and mixed modes, all in a **unified manner and in real-time (telecom real-time billing)**
- **Speed up billing processes** for complex service bundles
- Issue **charges based on multiple factors** (e.g. time, bytes, event content at any given time)
- **Manage multiple organizational units, languages, time zones and tax regimes** automatically

GIVE YOUR CUSTOMERS GREATER CONTROL OVER THEIR SERVICES

- Have your Convergent Billing **pre-integrated with Customer Management, Self-Service and Point of Sale interfaces** to let your customers manage their services, invoices and payments on their own
- **Build personalized offers for your individual and business customers** to increase sales and let them negotiate price plan details to best suit your products to their needs, using a built-in **product catalog**
- **Provide your customers with full transparency of their spending and tools for budget control** (e.g. setting limits for roaming charges)
- Ensure better control over service usage for a specific subscriber / group of subscribers thanks to the **Service Controller Module** which enables real-time session control, credit and balance control, set monthly data quotas or geographical restrictions for a specific SIM card
- Enable business customers to bill private and business phone usage separately, with the **split billing functionality**
- **Integrate with Loyalty Management** to enhance the experience of your customers and **reduce churn**
- Extend your offer with various discounts, from the simplest to the most sophisticated ones (e.g. depending on customer usage)
- Manage split billing for any hierarchy of organizational units and partners
- **Pre-integrate your telecom billing system with real-time mediation** to easily import all kinds of data from various sources, in a standardized, de-duplicated format
- **Easily manage pre-paid services** based on coupons and scratch cards using the **voucher & top-up management** functionality

DEVELOP NEW BUSINESS MODELS IN COOPERATION WITH PARTNERS

- **Handle any kind of multi-sided business models**, including cooperation with content providers, OTTs, application providers, MVNOs or companies from various industry verticals
- **Manage your B2B, Cloud, M2M or IoT offers** within a single system
- Empower your business partners with telecom real-time billing capabilities and introduce new services on behalf of partners with the **on-behalf billing functionality**
- **Manage multiple billing / product / network / payment providers and sales partners** (including hierarchical, multi-level support for partners)



Comarch Convergent Charging & Billing - Solution overview

ABOUT COMARCH

Comarch is a provider of complete IT solutions for telecoms. Since 1993 the company has helped CSPs on 4 continents optimize costs, increase business efficiency and transform BSS/OSS operations. Comarch solutions combine rich out-of-the-box functionalities with high configurability and are complemented with a wide range of services. The company's flexible approach to projects and a variety of deployment models help telecoms make networks smarter, improve customer experience and quickly launch digital services, such as cloud and M2M. This strategy has earned Comarch the trust and loyalty of its clients, including the world's leading CSPs: Vodafone, T-Mobile, Telefónica, E-Plus, KPN and MTS.

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telco-enquiries@comarch.com

telecoms.comarch.com

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