

Phishing terms you should know

Phishing

Tricking someone into revealing sensitive information through fake emails, messages, or websites.

Smishing

Phishing via SMS. You get a fake text asking you to click a malicious link or share data.

Vishing

Voice phishing. Scammers call pretending to be from a bank, IT support, etc.

Spear Phishing

Targeted phishing. A personalized message that looks like it's from someone you trust.

OSINT (Open Source Intelligence)

Freely available data that attackers use to personalize phishing attacks (e.g. LinkedIn, Facebook, company websites).

Spoofing

Faking an identity - email address, phone number, or URL - to appear legitimate.

Pharming

Redirecting you from a real website to a fake one, even if you typed the correct address.

URL Hijacking / Typosquatting

Registering domain names that look similar to real ones (e.g. **paypal.com** vs. **peypel.com**) to steal data.



Stay alert. Stay secure. Every click counts.