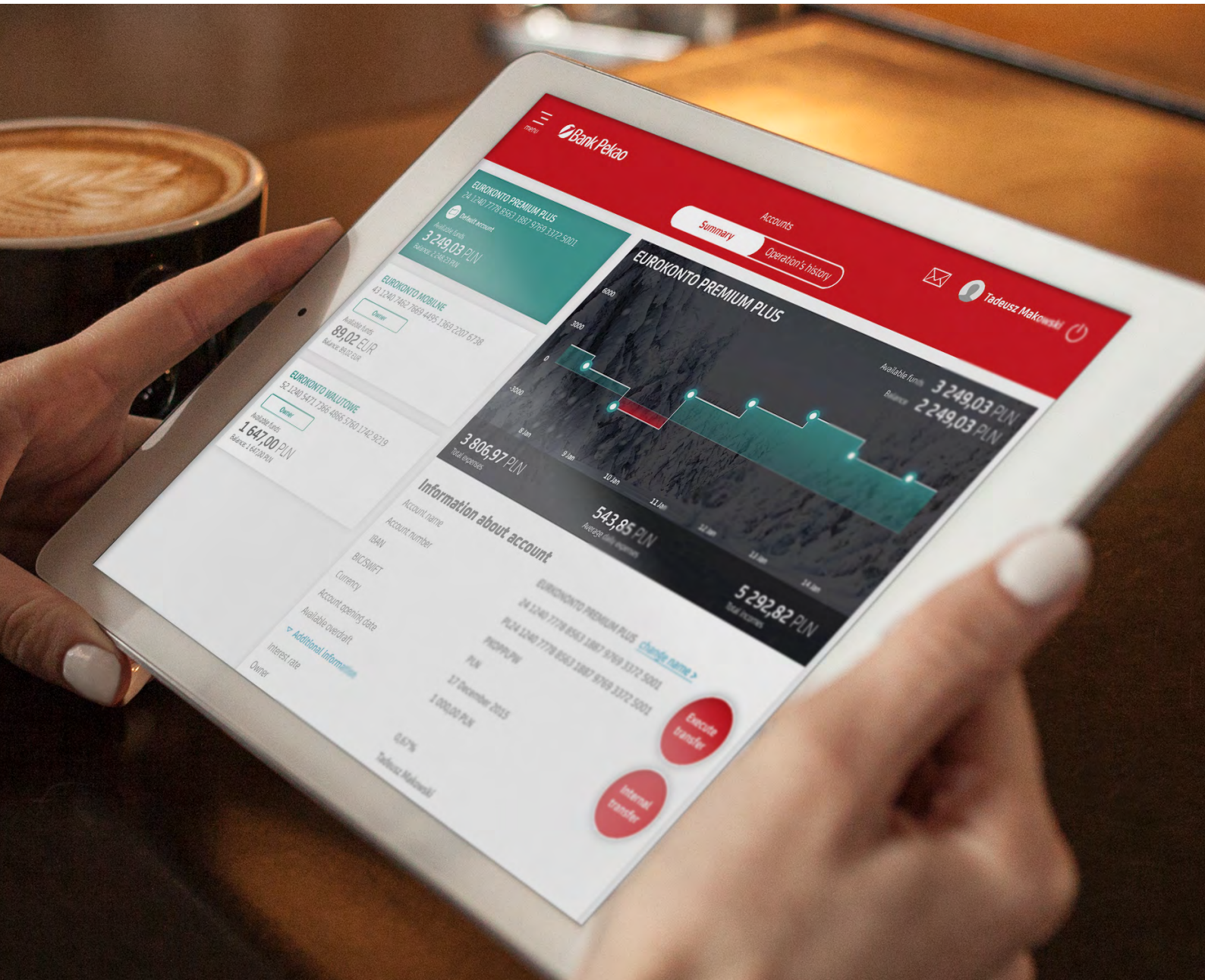
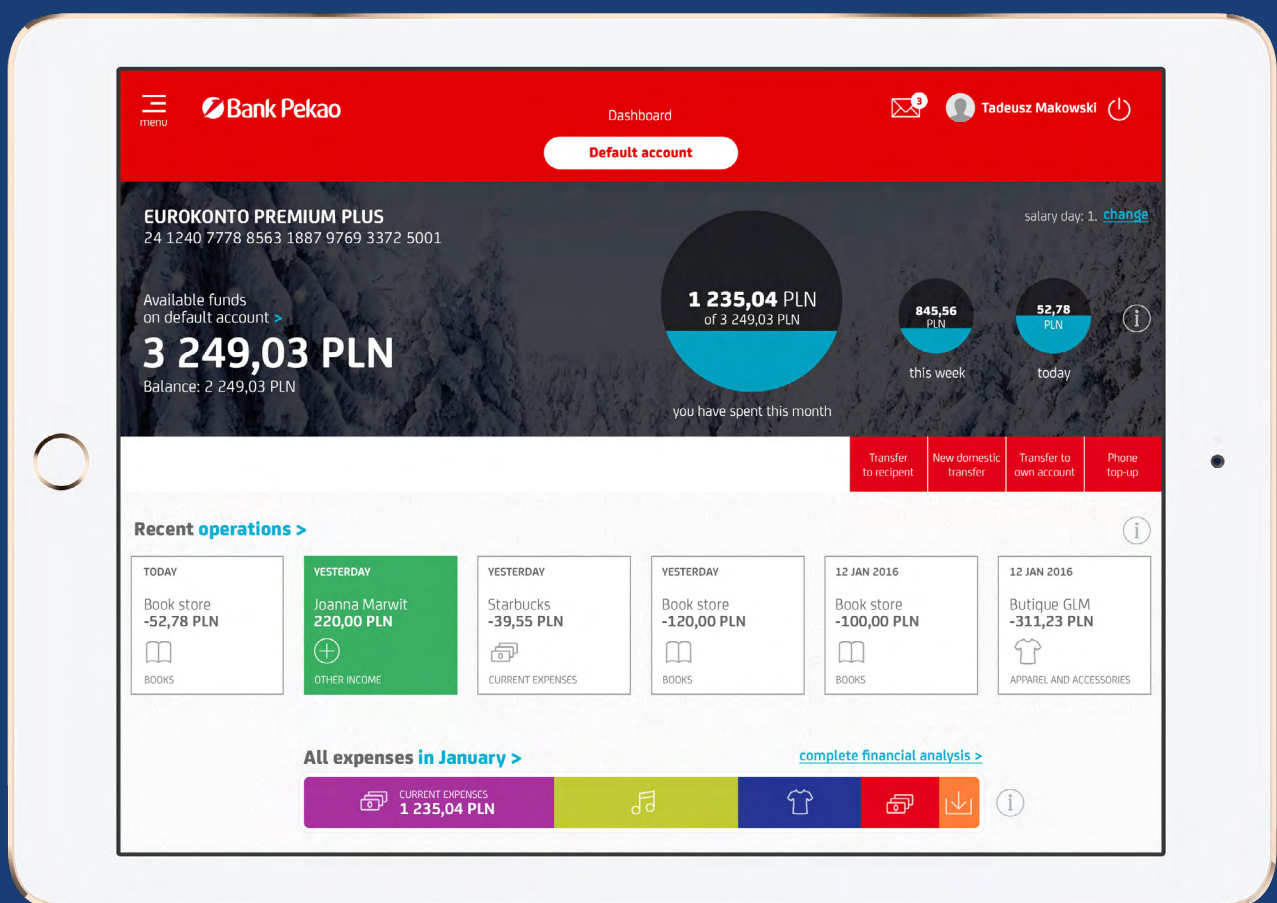


COMARCH

COMARCH AND PEKAO S.A. (UNICREDIT GROUP) PRESENT INNOVATIVE TABLET APP



POLAND'S FIRST TABLET APP COMBINED WITH THE PERSONAL FINANCE MANAGEMENT (PFM) TOOL IS NOW AVAILABLE FOR INDIVIDUAL CUSTOMERS OF BANK PEKAO S.A., A MEMBER OF UNICREDIT GROUP. 'PEKAO24 NA TABLETY' ('PEKAO24 FOR TABLETS') NOT ONLY ALLOWS FOR TAKING ADVANTAGE OF ALL MAJOR FUNCTIONS OF THE PEKAO24 SYSTEM, BUT ALSO EQUIPS THE USER WITH A NUMBER OF HANDY SOLUTIONS – A NEW, CONVENIENT MONEY TRANSFER FORM OR A GRAPHICAL REPRESENTATION OF KEY DATA ON HELD AND EXPENDED FUNDS.



The purpose of the app, delivered by Comarch, is to provide a growing number of tablet users with convenient access to their Pekao bank accounts as well as prominent support in handling their personal finances.



'Pekao24 na tablety' is a response both to the growing interest in mobile devices among our customers and the needs of Pekao24 users who increasingly use tablets to bank with us. Together with the release of the app we are expanding the range of modern services of Bank Pekao. The customer can now enjoy online banking the way they like most: on their desktops, smartphones or tablets, receiving in each case a set of products and features that best suit the chosen device. What distinguishes 'Pekao24 na tablety' is the expense analysis feature whose aim is to help our customers manage their home budgets and clearly show them what they spend money on.

Rafał Witczak

Director of Online Banking Department at Bank Pekao S.A.

The solution has been designed for maximum user comfort. The amount of information necessary for making money transfers or credit card repayments is minimal, thanks to which these operations are performed noticeably faster compared to the ones in similar tablet-based mobile solutions available on the Polish market.



Navigation within the app is significantly enhanced by an innovative graphical menu with a symbol and summary of accounts, cards, loans or deposits owned by the customer.

Marcin Kinderman

UX /UI Director at Comarch

Graphical summaries of expenses incurred within the recent day, week or month and their categorization due to the analysis performed by the PFM tool allow in turn to provide users with valuable clues as to money management.

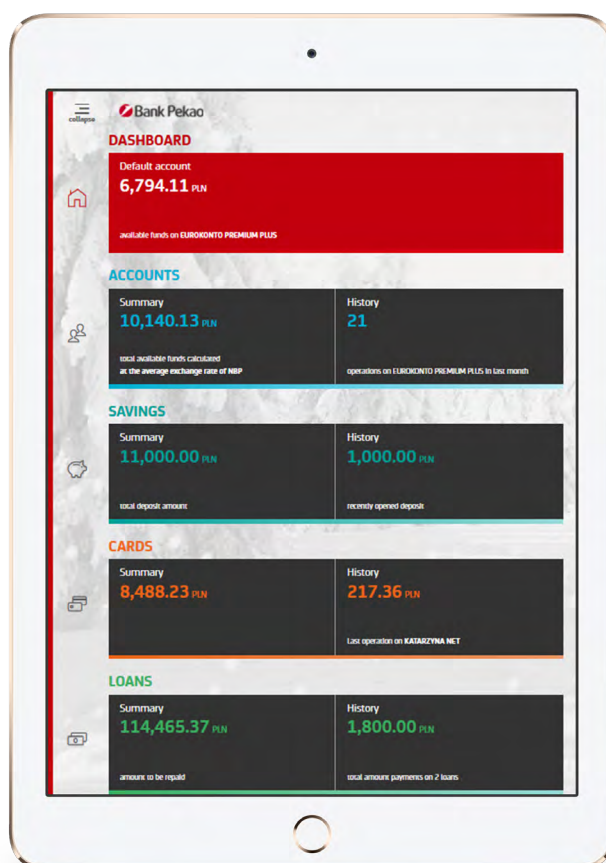


This implementation is a very good example of the Agile methodology, or the project management based on rapid adaptation to the client's evolving needs and requirements throughout the duration of the works. The latter were then executed in phases, starting from business goals and the design of information architecture through to selection of graphics and coding. In addition, the system was regularly subjected to usability tests. Projects run this way fit well with the strategy of innovation-oriented banks aiming to introduce new technological trends quickly and effectively.

Stawomir Gierek

Online Banking Director at Comarch

Implementation date: January 26, 2016



COMARCH

CONTACT US

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China	Turkey
Finland	UAE
France	UK
Germany	Ukraine
Italy	USA
Luxembourg	

ABOUT BANK PEKAO S.A.

Bank Pekao S.A. has operated for 85 years and is one of the largest financial institutions in the Central and Eastern Europe. In terms of capital strength measured as capital adequacy ratio, Bank Pekao is the leader among large banks operating in Poland and one of the safest banks at the Pan-European level (Pekao Core Tier 1 ratio of 17.7% at the end of 2015).

Pekao has been awarded with many prestigious and popular prizes and titles, both at the national and international levels. In 2015, the bank's PeoPay mobile payment app was hailed as the financial innovation of 2014 in the prestigious 'Złoty Bankier' (Golden Banker) ranking. Bank Pekao also received the title of 'Most innovative Bank in CEE & CIS' from the EMEA Finance magazine. Bank Pekao S.A. belongs to UniCredit Group, one of the leading international financial institutions.

ABOUT COMARCH

Founded in 1993 in Kraków, Poland, Comarch prides itself on being one of the leading software houses in Europe with over 5000 employees worldwide and more than 3000 successful projects carried out for the largest international brands.

With 20 years' experience in the industry, Comarch Financial Services, a business sector within the Comarch Capital Group, specializes in developing sophisticated software and IT systems for major financial institutions in banking, insurance and capital markets.

Our expertise has gained worldwide recognition and a significant portfolio of clients among insurers, banks, mutual and pension funds, brokerage houses and asset management companies in more than 30 countries. Our client list includes UniCredit, Société Générale, BNP Paribas, Swiss Life, Ergo, Oney, Allianz, and more.

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