



COMARCH FOR AUTOMOTIVE

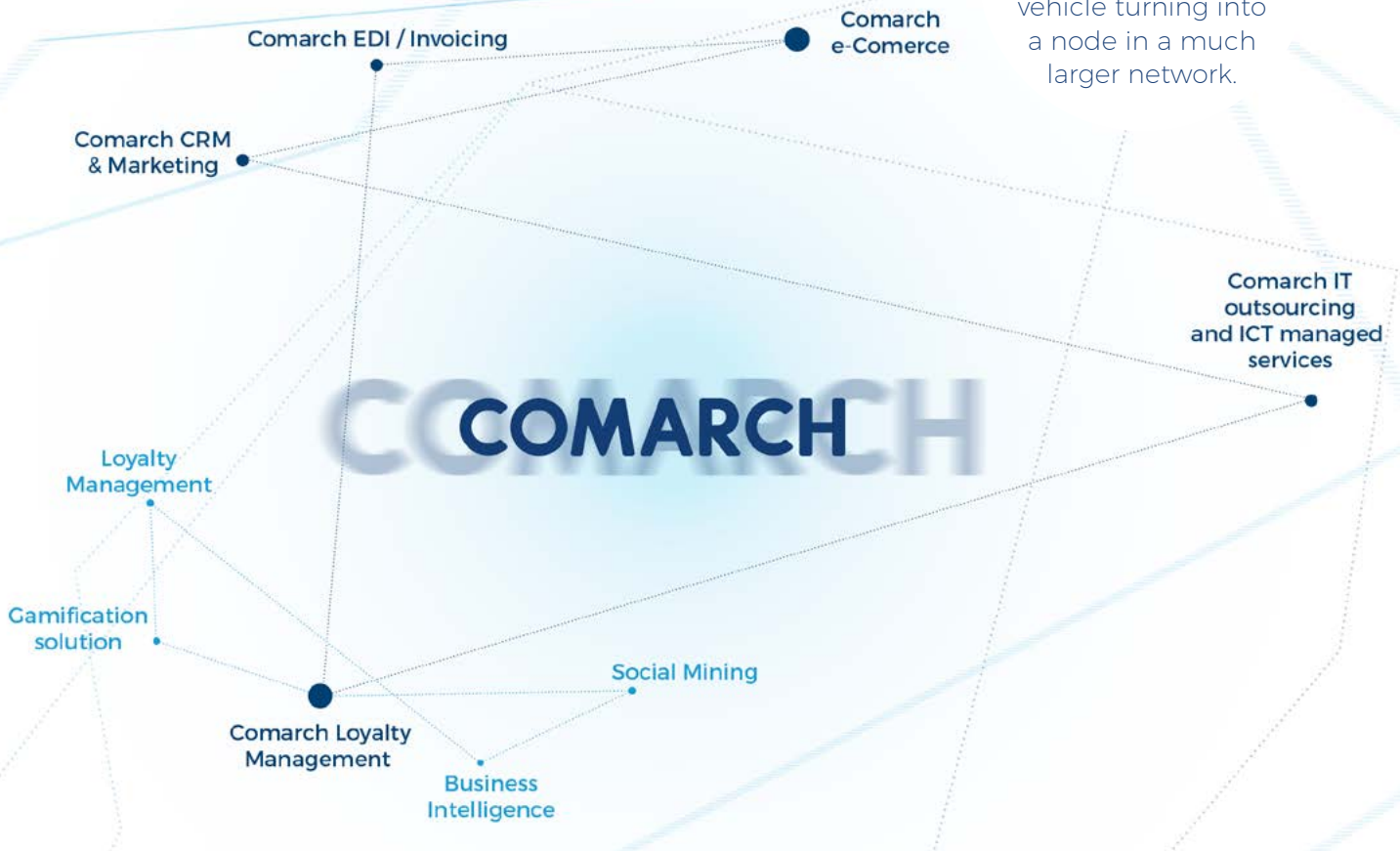
**BUILDING THE ECOSYSTEM OF FEATURES
PRESENT IN CLIENTS' EVERYDAY LIFE**

COMARCH

ENTERPRISE DIGITAL TRANSFORMATION GUIDE

- Global projects for TOP 100 Enterprises for over 25+ years
- Own products recognized by Gartner, Forrester, IDC, Truffle 100.

Cars become the fastest-growing mobile device category, with every vehicle turning into a node in a much larger network.



AUTOMOTIVE REFERENCES:

- Comarch Loyalty Management global deployment for US car OEM (USA, Canada, France, Germany, UK, China, Japan*, South Korea*, Argentina*, Brasil*
- IT Outsourcing and ICT Managed Services for VALEO in Poland & Germany.

* joining soon



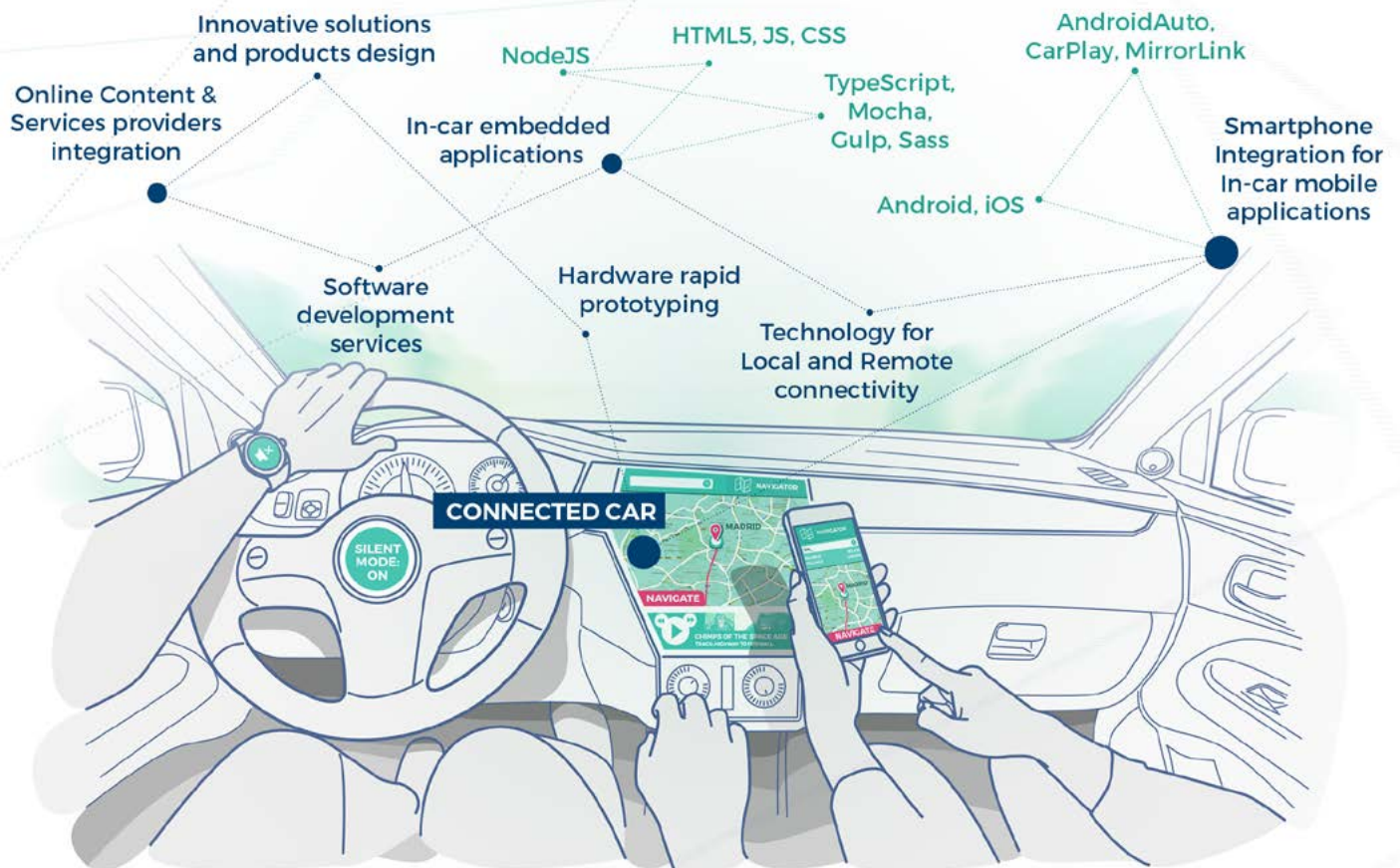
ŠKODA



EXPERIENCED SERVICE PROVIDER

TRUSTED INNOVATION PARTNER

- Starting from PoCs to the streets. **Proven track record of working with OEMs and TIER1s** in the fields of Connected Car & Mobility.
- 10+ years of experience** in R&D for leading tech giants worldwide in the areas of embedded SW and HW.
- Active industry involvement within global standard organizations** e.g. Car Connectivity Consortium, Open Connectivity Foundation.
- Rapid prototyping** capabilities thanks to own IoT Plant and laboratories.



AUTOMOTIVE REFERENCES:

- Comarch was nominated for VW Group Award as one of best nearshoring services provider.
- Connectivity PoC (head unit & smartphone integration) transformed to rear seat entertainment project already available under different brands on the market.
- First EU (2nd World Wide) Alexa inCar integration announced on IAA Frankfurt'17.
- Smart Parking solution started as PoC, now available in 18 German cities. It is the first, new mobility service created within Customer OEM strategy.

COMARCH

ABOUT US

Comarch Technologies draws from a wide expertise Comarch has accumulated during 20 years of its business activity in the field of delivering comprehensive IT solutions. Its main concern is to provide the customers with the most reliable and secure solutions that consist of advanced software along with innovative hardware infrastructure supported by professional services.

Comarch is a leading Central European IT business solutions provider specializing in forging business relationships that maximize customer profitability while optimizing business and operational processes.

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