

BEA BELEZA
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Poznań, March 14th, 2011

Reference Letter

Bea Beleza trade and service company was established in 2007. From the very beginning of business activity, our company has been geared towards supplying our products to the most demanding clients. We are an exclusive shop offering the best hairdressing products available on the Polish market. The principle development direction of our company is distribution of professional hairdressing products.

Along with our dynamic development, we decided to deploy Comarch OPTIMA system with the following modules: Cash Register/Bank Plus, Sales Plus and Analyses. Deployment of this software allowed us to standardize the ongoing selling processes, customer service and full control over stock levels, including registration of lot numbers, deliveries and expiry dates of our products. Moreover, the system allows for conducting transactions in foreign currencies, getting automatically currency exchange rates and controlling of customer and vendor payments.

The Mobile Vendor module ensures fast and efficient work of sales representative owing to user-friendly and touch interface and full access to data about products and client payments. Its essential element is also the option of working on-line and off-line, which is particularly important in case of not being able to connect to the Internet.

Deployment of Comarch OPTIMA system in Bea Beleza company was entrusted to OrderSoft company from Poznań. The entire implementation process was being conducted smoothly and competently with maximum involvement of OrderSoft consultants. They proved their extensive experience and knowledge as to the scope of trading company's activity and always remain at our disposal.

We recommend Comarch system with conviction, its proved solution dedicated for commercial company as well as cooperation with OrderSoft company from Poznań.

Best regards

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