COMARCH
CAPITAL MARKETS

THE SOLUTION FOR COMMUNICATION PROCESS WITH CLIENT

COMARCH CLIENT REPORTING & COMMUNICATION

Informing clients, in a clear and detailed manner, about their investment portfolio, the risk associated with it, as well as the achieved investment results, is an important element of building long-term relations and trust. It can also become an important tool for investment companies, banks, distributors and investment consultants when competing for clients.

Comarch Client Reporting & Communication has been specifically designed to address all these critical business issues within a single, integrated, enterprise automated, client reporting software solution. CCRC is a solution that generates reports of the highest caliber, which include the value, profitability and risk of the client's pension-investment product, which is based on investment funds, shares and other financial instruments. It links the process of managing a large database, its design and the generation, distribution and publication of reports, in accord with the policy of the given institution.

The solution covers:

- Support for new communication channels
- Professional tools for advisory & sales activities
- Report design, generation and distribution
- Fund level and client level reporting
- Performance, attribution and risk analysis
- Unified data sourcing for all beneficiaries
- High service efficiency, security and availability (Comarch Data Center).

The requirements set here are a consequence of the regulation of capital markets, including MiFID and UCITS (KIID), as well as a general shift in the way financial institutions approach the problem of education, information exchange and responsibility for offering investment products to clients. Information often needs to be gathered from disparate systems, enriched with pertinent commentary, and then collated into a marketing quality report tailored to meet client specific requirements, all within a tight deadline. The reports are usually generated and distributed for hundreds or thousands of clients on a monthly, quarterly or annual basis.

The whole platform is scalable with the client's business and can be offered as a service model (SaaS). Additionally, the possibility exists to use the **Comarch Data Center** solution. This guarantees the highest standards in terms of security, accessibility and process productivity. The solution can also be implemented as part of the infrastructure, which already exists in the financial institution. It is also able to take into account individual standards for business intelligence tools and reporting.

Key features

Report Generation and Distribution

The module generates mass reports: predefined or designed by the user, which enable the creation of different report templates dedicated to a relevant group of clients (e.g. institutional or retail). These are based on components linked with investment portfolio analysis and various types of explanations and comments made by analysts and managers. The solution supports different report outputs (PDF, XLS, RTF, XML) and delivery methods (email, Web portal, mobile devices).

Data Management and Integration

A database dedicated to reporting on the investment portfolio, supported by the best practices and business intelligence solutions. Integrates market, transactional and portfolio data as well as operations carried out on investment fund registers. The architecture and management of the data warehouse ensure complete data security and compliance.

Performance and Risk Measurement

A calculation engine and dedicated tool for analysts/risk managers for reports or internal use (ad-hoc and scheduled analyses):

- Client portfolio return vs benchmark,
- Up/down market ratios,
- Best contributors / biggest detractors,
- Performance & risk analysis (Sharpe, STD, etc.),
- Attribution analysis – equities and fixed income models (sector, country or duration segments).

Mobile Application & Customized Web Portal

An additional functionality which supports different communications channels (Web Portal, iPhone, iPad) for Advisors: dedicated offers, market comments & news, investment products & benchmarking, and Clients: customized report design (portfolio summary, top holdings, historical value and return, client transactions, country/sector distribution, risk and performance, explanations and comments) and reports library maintenance (current and historical).

Comarch SA
Al. Jana Pawła II 39 a
31-864 Kraków
Poland
tel.: +48 12 64 61 000
fax: +48 12 64 61 100
e-mail: finance@comarch.com

www.ccrc.comarch.com

www.comarch.com www.comarch.pl www.comarch.de www.comarch.ru

ComArch Spółka Akcyjna with its registered seat in Kraków at Aleja Jana Pawła II 39A, entered in the National Court Register kept by the District Court for Kraków-Śródmieście in Kraków, the 11th Commercial Division of the National Court Register under no. KRS 0000057567. The share capital amounts to 7,960,596.00 zł. The share capital was fully paid, NIP 677 - 00 - 65 - 406
Copyright © Comarch 2009. All Rights Reserved.