



# BUSINESS CASE

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The project aims to deliver the best-class reporting to individual and institutional clients in several countries owing to comprehensive internal reporting and analytical tools based on the data warehouse technology and business intelligence. The communication within the company, as well as between advisors and clients will be provided through a reliable web portal accessed via different communication channels.

The project takes advantage of Comarch's unique long-term experience in business intelligence, data warehousing, performance and attribution analysis as well as building communication platforms. The comprehensive solution will be delivered in a secure and scalable SaaS model from one of **Comarch's Data Center** locations in Europe.

*'Building long term relations with clients based on trust, transparency and communication has become the key challenge for the investment industry. In this project we will combine our deep domain knowledge of portfolio and performance reporting with the services infrastructure providing flexible, scalable and reliable environment to meet SKAGEN's business goals. We look forward*

*to another successful implementation due to strong commitment from both sides', says Grzegorz Prosowicz, Business Development Manager at Comarch SA.*

*'It is important for SKAGEN Funds to design and implement a bespoke reporting platform that can best retell the unique SKAGEN story. We believe that in Comarch, we have found a strong and flexible IT partner for the entire project lifecycle – from custom design, implementation and operations. This platform will help SKAGEN deliver on our client commitment to provide world-class communication and service', underlines Jim Sumpter, who along with Bjørn Tjemsland, is the project manager for client reporting at SKAGEN Funds.*

**SKAGEN Funds** is an independent leading Norway based investment funds management company. SKAGEN's sole objective is to provide its clients with the best possible risk-adjusted return by pursuing an applied value-based and active investment philosophy with broad mandates - a philosophy based on common sense.

**Comarch** is a global IT business solutions provider, our primary advantage lies in the extensive domain knowledge acquired in finance, telecommunications, retail, government and SME sectors and accumulated in our software products which we use to develop and integrate sophisticated business IT solutions that may be delivered from **Comarch Data Center** and provided as an end-to-end service with guaranteed SLA.

## Comarch Client Investment Reporting

Informing clients, in a clear and detailed manner, about the state of their investment portfolio, the risk associated with it, as well as the achieved investment results, is an important element of building long-term relations and trust with the client. It can also become an important tool for investment companies, banks, distributors and investment consultants when competing for clients. The requirements set here are a consequence of the regulation of capital markets, including MiFID and UCITS, as well as a general shift in the way financial institutions approach the problem of education, information exchange as well as the responsibility for offering investment products to clients.

**Comarch Client Investment Reporting** is a solution that generates reports of the highest caliber, which include the value, profitability and risk of the client's pension-investment product, which is based on investment funds, shares and other financial instruments. It links the process of managing a large database, its design and the generation, distribution and publication of reports, in accord with the policy of the given institution. The solution covers:

» generating reports: predefined or constructed by the user, based on components linked with the analysis of the investment portfolio, which present the portfolio's effectiveness and risk, an analysis of the portfolio structure and dynamic with regards to chosen benchmarks and various types of explanations and comments made by analysts and managers,

- » various methods of report distribution: including through a portal made available to clients,
- » a database dedicated to reporting on the investment portfolio, supported by the best practices as well as business intelligence solutions,
- » integration of market, transactional and portfolio data as well as operations carried out on investment fund registers.

The whole solution, due to its repeatability and the scale of the process, can be offered as a service model (SaaS). Additionally, the possibility exists to use the **Comarch Data Center** solution. This guarantees the highest standards in terms of security, accessibility and process productivity. **Comarch Client Investment Reporting** can also be implemented as part of the infrastructure, which already exists in the financial institution. It is also able to take into account individual corporate standards for business intelligence tools and reporting.

You may also be interested in our solution, which supports the investment consulting process for private banking, wealth management and the building of pension products – **Comarch Investment Advisor**, as well as solutions which provide an analysis of the investment effectiveness and risk – **Comarch Performance and Attribution** and **Comarch Risk Management**. To learn more please visit [www.finance.comarch.com](http://www.finance.comarch.com)

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