

NESTLE BULGARIA



Rumiana Christova
IS Manager



“Nestle Bulgaria, being a leader in the food industry on the Bulgarian market, is always looking for opportunities for optimization of the wide scope of activities we perform. We consider Customer services as one of the most important fields as this is our face to our customers.

Working in this direction, we initiated a project within Nestle Bulgaria for implementation of Electronic Data Interchange (EDI) with our major key accounts. We believe EDI would help us to increase the efficiency of our activities and the collaboration with our business partners. A market survey was performed well in advance to acquire information regarding the main providers of EDI platform services at the Bulgarian market. As a result our choice came to the ECOD platform, provided by COMARCH. We consider the ECOD platform quite reliable and ensuring flexible functionalities. These facts all together with the continuous support we receive by COMARCH make the latter our entrusted supplier.”



Kamelia Damianova
Customer Service