

COMARCH ECM



**IMPLEMENTATION
OF COMARCH ECM**

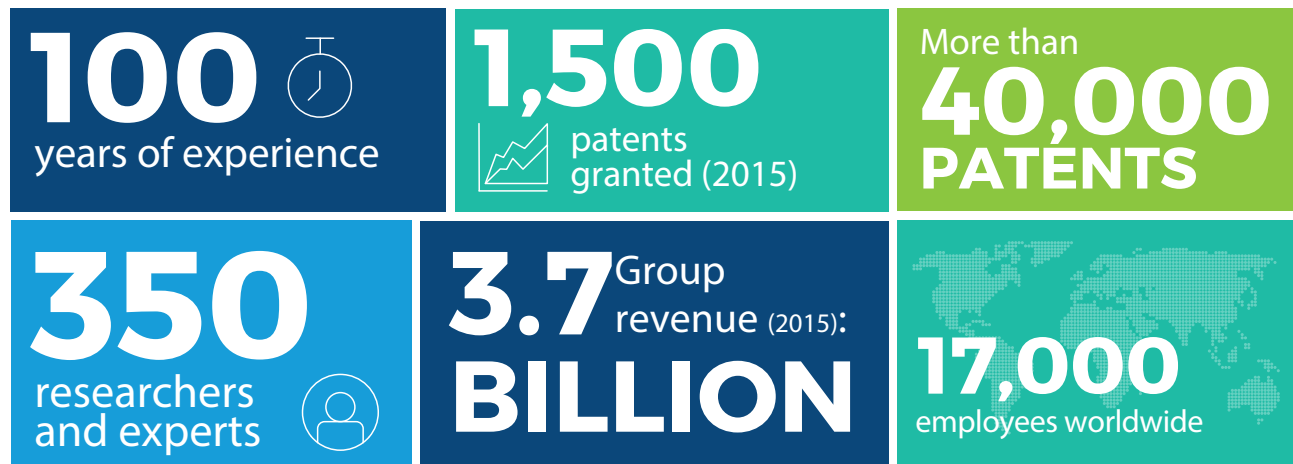


TECHNICOLOR

Technicolor, a worldwide technology leader in the Media & Entertainment sector, is at the forefront of digital innovation. Technicolor's activities are organized into three operating segments, namely Technology, Entertainment Services, and Connected Home. Technicolor has been contributing to the development of video technologies and services for one hundred years. Technicolor now occupies leading positions worldwide in the development of technologies and in the supply of digital

production, postproduction and distribution solutions and services for a variety of content creators, Pay-TV operators and network service providers. By solving real problems and addressing industry challenges in its operating businesses, the Group makes sure to build relevant innovation.

KEY FACTS



BUSINESS CHALLENGES

The scale of Technicolor's international operations resulted in the need to manage large volumes of procure to pay processes for which optimization in below areas is expected:

- Automate registration of incoming financial documents,
- Process tracking,
- Compromised reporting and KPI measurement,
- Integration with ERP solutions,
- Adjustment of workflow to business processes,
- Flexibility in the workflow

Thus, the main goal of Comarch ECM implementation was to structure the end-to-end accounts payable process while providing desired automation and user-friendliness. Moreover, Technicolor required robust workflows that were an exact reflection of their business processes, and to put an end to unnecessary e-mails and phone they realized that there is a room for improvement.

COMARCH ECM SOLUTIONS

Comarch's ECM Accounts Payable solution allows Technicolor to redesign, streamline and automate the processing of financial documents. This implementation was bundled with the Global Accounts Payable process unification and therefore Comarch's role was to work closely with Technicolor to build a comprehensive and flexible solution. In order to fulfill the client's needs, Comarch deployed a proprietary SaaS product and provided consulting and development services during the project implementation phase.

Comarch's ECM Accounts Payable solution enables or facilitates the following processes:

- Capturing incoming invoices from all channels (paper, PDF sent by e-mail and EDI)
- Automated data extraction (OCR) and validation
- Workflow of cost assignment
- Verification and acceptance
- Invoice archiving in an electronic repository
- Two direction, manageable synchronisation of data with 6 enterprise resource planning systems (ERP).

IMPLEMENTATION PROCESS

According to Technicolor, the main factors in Comarch being selected above the competition in a detailed RFP process was the flexibility of the solution and the numerous references provided by existing clients.

It took less than 5 months to design and implement a global solution that was initially deployed across two business entities. Then within another three months the system was successfully deployed to

all 34 business entities. Overall the project took 10 months from beginning to end.

The project was made especially demanding by the complex structure and global nature of the companies within the Technicolor parent group.

Thanks to the flexibility of Comarch ECM solution it was possible to integrate each of them within two working days.



THE RESULTS

After a successful implementation, Technicolor achieved crucial objectives set out at the very beginning of the project. Users of Comarch ECM within Technicolor are benefiting from a variety of features and in their opinion the most important of these are:

- High automation rate,
- Flexibility of workflow adjustment,
- Integration possibilities,
- System usability,
- Single sign-on functionality,
- Delivery model (Saas)

Comarch ECM is not only a convenient and efficient system for Technicolor and its employees

(end users) but it also impacts their business results. According to Technicolor, the cooperation with Comarch has resulted in a wide range of benefits, including:

- Process quality improvement,
- Shortening the invoice approval process,
- Auditable and streamlined processes,
- Centralization of all AP invoices into one place,
- Self service functionality: all Technicolor users have access to the status of their invoices within Comarch ECM,
- Improving relations with suppliers

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Prior to the implementation of the Comarch ECM solution, a lot of time and manual effort was put into document registration and processing. The cost assignment and approval required a lot of e-mail communication making it hard to track and manage processes and progress. The lack of integration with the ERP system meant that data from approved invoices needed to be registered manually and it might have impact on their accuracy. Now, after the Comarch ECM project we are equipped with a comprehensive solution which allows us to process our documents with promptness and remarkable flexibility. As a technological company, we appreciate real IT professionals. Comarch is certainly one to recommend.”

Olivier Labelle
Technicolor

ABOUT COMARCH

For 22 years, Comarch has been a producer and supplier of modern information systems, which streamline business processes through the use of technology. One of the important elements of the offer addressed to the largest enterprise is the Enterprise Content Management system. It is used by manufacturers, retailers, and financial institutions in 33 countries around the world. Comarch is trusted by leaders of various markets, such as Valeo, Technicolor, CEMEX, Rossmann, Eurocash, Valeant and Biomed. The completeness and flexibility of this solution allows you to increase the efficiency of the organization through automated capturing of data from various sources, efficient document management and optimisation of business processes including planning, monitoring of the status, and reporting. Lower costs, efficient time management, increased control over documents, processes and employees, as well as increased security and easier access to information, are just some of the advantages of this Comarch solution.